

# 2018

## SPONSORSHIP OPPORTUNITIES

	Basic SPONSORSHIP	Enhanced SPONSORSHIP	Premium Industry Partner SPONSORSHIP	STAKEHOLDER SPONSORSHIP
<b>• HEALTHCARE HAPPY HOUR</b>				
EVENT SPONSORSHIPS	\$3,000	\$5,000	\$7,500 <i>Designed for Vendors</i>	\$15,000
Company Logo and Website Link Included in Event Email Blast and Online Registration	1	1 (1 on-site)	2 (1 on-site)	2 (1 on-site)
Inclusion in Event Recap Video (Email and Online)	•	•	•	•
Custom Company Video Recorded During the Sponsored Event	•	•	•	•
Electronic List of Event Attendees	•	•	•	•
Program Recognition with Optional Speaking Opportunity	•	•	•	•
Complimentary Event Admission (Valid During Sponsored Month or Within One Year of Contracted Sponsorship)	2	4	8	12

	BRONZE	SILVER	GOLD	PLATINUM
<b>• ANNUAL GALA</b>				
Sponsorship Package				
Table Sponsor - Seat 10		1/2	•	•
Gala Program Advertising		Half Page Ad	Full Page Ad	Full Page Ad

<b>• OUTREACH/MARKETING</b>				
Optimized Press Releases Before or After Event	•	•	•	•
Optimized Press Releases Your Choice	•	•	•	•
HEALS Headlines - Featured Post (Photo, Home Page Placement, Newsletter Inclusion & Social Media Distribution)		1	2	2
Guest on Episode of INSIDE MEDICINE			1	2
30 Day Post on Job Board	1	2	3	5
Office Lobby - Collateral Material Rack as a Feature	Biz Card	Biz Card	Brochure	Brochure
Discount - HEALS Headline - Outreach & Advertising	10%	15%	25%	50%
Seat on Board of Directors				•

<b>• ONLINE</b>				
Recognition Log on Homepage of LasVegasHEALS.org			•	•
Recognition Logo on Footer Las Vegas HEALS Correspondence			•	•
Physician/Surgeon/Faculty Recruitment Program				•
<b>+PACKAGE VALUED AT:</b>	<b>*\$5,000</b>	<b>*\$10,000</b>	<b>*\$19,000</b>	<b>*\$35,000+</b>

\*Includes Small Business Membership

• Custom Sponsorship Packages Available Upon Request